

ESTTA Tracking number: **ESTTA751404**

Filing date: **06/09/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79163380
Applicant	SINIORA FOOD INDUSTRIES CO.
Applied for Mark	SINIORA
Correspondence Address	Erica R. Halstead Abelman Frayne & Schwab 666 3rd Ave10th Floor New York, NY 10017 UNITED STATES ehalstead@lawabel.com,docket@lawabel.com
Submission	Applicant's Request to Extend
Attachments	SINIORA II Req for EOT to file Appeal Brief.pdf(151971 bytes )
Filer's Name	Erica Halstead, Assoc of Atty of Record
Filer's e-mail	EHALSTEAD@LAWABEL.COM
Signature	/erh/
Date	06/09/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

---

**In Re: SINIORA FOOD INDUSTRIES CO.**  
**Ser. No.: 79/163380**  
**Mark: SINIORA & Arabic Letters**  
**EX PARTE APPEAL**

---

:  
:  
:  
:  
:

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**APPLICANT'S REQUEST FOR AN EXTENSION OF TIME  
FOR FILING APPEAL BRIEF**

Applicant, Siniora Food Industries Co., hereby requests an additional ninety day extension of time to file its Appeal Brief pursuant to TBMP 1203.02(d). Currently, Applicant's Brief is due June 13, 2016 and requests that the deadline be extended to September 11, 2016.

This request is made in good faith and not for mere delay. Applicant is currently attempting to negotiate a consent Agreement with the owner of the registration cited against the subject application, and additional time is necessary to complete discussions.

For the reasons set forth above, Applicant respectfully requests that the Board grant the requested extension of time.

Dated: June 9, 2016

Respectfully submitted,

/s/ *Erica Halstead*  
**LAWRENCE E. ABELMAN**  
**ERICA R. HALSTEAD**  
Counsel for Applicant  
ABELMAN, FRAYNE & SCHWAB  
666 Third Ave.  
New York, NY 10017

